

AGENDA SECTION	BUSINESS ITEMS
ITEM NO.	6
MEETING DATE	AUGUST 6, 2018

CITY OF COLUMBIA HEIGHTS – ECONOMIC DEVELOPMENT AUTHORITY

ITEM:	Award Façade Improvement Grant Funds and Approve Grant Agreements		
DEPARTMENT: Community Development		CITY MANAGER'S APPROVAL:	
BY/DATE: Keith M. Dahl, August 2, 2018		BY/DATE:	

BACKGROUND:

The Columbia Heights Economic Development Authority (the "EDA") collaborated with the Columbia Heights Police Department (the "CHPD") to solicit and evaluate requests for funding in support of revitalization, rehabilitation, and restoration of exterior store fronts through the Façade Improvement Grant Program (the "Grant Program"). Eligible applicants were given until Friday, July 27th at 4:30 PM to complete and submit a grant application to the EDA.

The EDA received twelve (12) applications, and staff reviewed and scored them based upon completion, eligibility, quality of design, and the capacity of the applicant to commence the project within 2018. Of the applications received, eight (8) were complete and eligible, one (1) was ineligible based upon the façade improvements, and three (3) were deemed incomplete due to the lack of required application materials. The applicants of the four (4) applications deemed ineligible or incomplete were contacted and encouraged to reapply for funding in 2019.

Table 1.1 below shows the eight (8) applications recommended by staff for funding through the Grant Program in 2018, as well as the potential impact of public funds and how they have encouraged private reinvestment. The leverage ratio equates to 1:2.03; for every \$1.00 of public investment, there will be \$2.03 of private reinvestment within a prominent commercial corridor throughout the Central Business District.

Table 1.1 – Application Overview					
Business Name	Business Address	Façade Improvement	Potential		
		Costs	Reimbursement		
Northeast Auto Body	3918 Central Avenue	\$ 6,106.00	\$ 3,053.00		
Bad Hombre	3948 Central Avenue	\$ 10,346.00	\$ 5,000.00		
Hartley Law Offices	3988 Central Avenue	\$ 13,471.00	\$ 5,000.00		
McAlpin Agency	3990 Central Avenue	\$ 1,079.00	\$ 539.50		
Rapid Graphics & Mailing	4016 Central Avenue	\$ 30,261.00	\$ 5,000.00		
Big Cutz Barbershop	4020 Central Avenue	\$ 1,568.00	\$ 784.00		
Chet's Shoes	4357 Central Avenue	\$ 3,226.00	\$ 1,613.00		
Midas Auto Repair	4415 Central Avenue	\$ 4,903.00	\$ 2,451.50		
	TOTAL:	\$ 70,960.00	\$ 23,441.00		

^{*} Façade Improvement Costs include the total cost of the eligible façade improvements, but also design work, labor, and installation costs.

^{**} Potential Reimbursement depicts the total cost to the EDA based upon the reimbursement of eligible improvements up to fifty percent (50%); for a maximum reimbursement of \$5,000.

Table 1.2 below summarizes the eligible façade improvements contained within each application from the respective business.

Table 1.2 – Façade Improvement Overview				
Business Name	Eligible Façade Improvements			
Northeast Auto Body	Replacement of Windows and Doors			
Bad Hombre	Canopy or Awning Installation or Repair; Installation of New or Renovated			
	Attached Signage; and Exterior lighting			
Hartley Law Offices	Installation of New or Renovated Attached Signage			
McAlpin Agency	Canopy or Awning Installation or Repair			
Rapid Graphics & Mailing	Replacement of Windows and Doors; and Exterior Painting, Re-siding, or			
	Professional Cleaning			
Big Cutz Barbershop	Installation of New or Renovated Attached Signage			
Chet's Shoes	Exterior lighting; and Exterior Painting, Re-siding, or Professional Cleaning			
Midas Auto Repair	Exterior Painting, Re-siding, or Professional Cleaning			

Table 1.3 below distinguishes the total façade improvement costs for each eligible façade improvement contained within the Grant Program. This table has been compiled to better understand the true need of façade improvements for businesses and property owners in the Central Business District.

Table 1.3 – Façade Improvement Overview				
Eligible Façade Improvements	Façade Improvement Costs			
Architectural Improvements	\$ 0.00			
Canopy or Awning Installation or Repair	\$ 8,579.00			
Exterior lighting	\$ 4,637.00			
Exterior Painting, Re-siding, or Professional Cleaning	\$ 10,053.00			
Green Façade Improvement	\$ 0.00			
Installation of New or Renovated Attached Signage	\$ 15,704.00			
Masonry Repairs or Tuckpointing	\$ 0.00			
Replacement of Windows and Doors	\$ 31,987.00			
Restoration of Exterior Finishes and Materials	\$ 0.00			
TOTAL:	\$ 70,960.00			

STAFF RECOMMENDATION:

Staff recommends approval of Resolution 2018-11 as presented and awarding grant funds to the applicants listed in Table 1.1.

RECOMMENDED MOTION(S):

Motion: Move to waive the reading of Resolution 2018-11, there being ample copies available to the public.

Motion: Move to adopt Resolution 2018-11, a resolution approving the form and substance of the Façade Improvement Grant Agreement, and approving Authority staff and officials to take all actions necessary to enter the Authority into Façade Improvement Grant Agreements with various grant recipients, as recommended by staff.

ATTACHMENTS:

- 1. Resolution 2018-11 (1 Page)
- 2. Façade Improvement Grant Agreement (6 Pages)